

SEPTEMBER 15, 2025

at Grand Geneva Resort & Spa, Lake Geneva, WI

teeupforethecure.com



TEE UP FOR THE
CURE

Benefiting
 **Children's
Wisconsin**

 **Breakthrough T1D™**
Formerly JDRF

MEDIA KIT
teeupforethecure.com/media

History

- Tee Up Fore the Cure started in 2006 in memory of George L Leef, ITU AbsorbTech's second-generation president who had Type 1 Diabetes.
- Tee Up aligned with Ken Sanders, a former Brewers Pitcher, in 2016 to add a celebrity experience to the event.
- Tee Up joined forces with Breakthrough T1D and Children's Wisconsin in 2016 to become Southeastern Wisconsin's exclusive golf outing to support T1D.

Event Details

- Tee up Fore the Cure will be held on Monday, September 15, 2025 at Grand Geneva Resort & Spa in Lake Geneva, WI.
- 50+ celebrities will be in attendance.
- Each foursome is paired with a celebrity.
- Featured celebrity announcement coming soon.

About T1D

- 64,000 people are diagnosed with Type 1 Diabetes in the U.S. every year.
- 30 years ago, it was impossible to predict if someone would develop T1D. Today, Breakthrough T1D has identified biomarkers to detect and track T1D well before symptoms arise.

How to Get Involved

- The event is likely to sell out, so act now if you are interested in attending.
- For more information or to donate, go to TeeUpForetheCure.com.



SEPTEMBER 15, 2025
 at Grand Geneva Resort & Spa,
 Lake Geneva, WI
Best Ball Shamble

All Proceeds Benefit  

TeeUpForeTheCure.com  

How Has Tee Up Helped T1 Research?

Tee Up Fore the Cure's **Blue Circle Fund** supports organizations with specific needs for type 1 diabetes research in southeastern Wisconsin. Tee Up has funded these essential equipment needs in the past five years:

-  Ultra-Low Temperature Freezer for blood samples
-  Server and software enhancements
-  DNA sequencing technology

Align With Tee Up and Be a Part of the Cure

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19 YEARS

OF TEE UP FORE
THE CURE

230+

GOLFERS
EXPECTED

50+

CELEBRITIES
EXPECTED

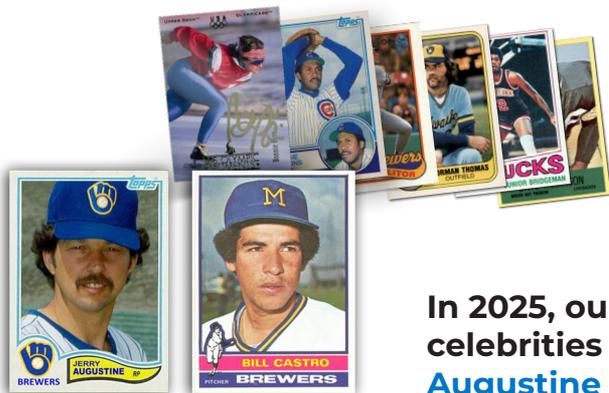
\$200,000

RAISED IN 2023

OVER \$1.2 MILLION RAISED FOR T1D SINCE 2006

Celebrities

In 2016, Tee Up Fore the Cure partnered with Milwaukee Brewers pitching great, Ken Sanders. This added many new dimensions to Tee Up, including other celebrity athletes like:



- Bonnie Blair
- Fergie Jenkins
- Robin Yount
- Rollie Fingers
- Junior Bridgeman
- Dave Robinson
- Jim Gantner
- Paul Molitor

In 2025, our featured celebrities are **Jerry Augustine** and **Bill Castro!**

Visit TeeUpForeTheCure.com
for an updated list of
anticipated celebrity guests.

Media Sponsor

Please consider supporting Tee Up and becoming a **Media Sponsor** with a Tee Up media mention or interview. As a media sponsor you receive acknowledgment of your contribution in the following :



Tee Up Fore the
Cure program



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for details