

**SEPTEMBER 16, 2024**

at Grand Geneva Resort & Spa, Lake Geneva, WI

[teeupforethecure.com](http://teeupforethecure.com)



**MEDIA KIT**  
[teeupforethecure.com/media](http://teeupforethecure.com/media)

## History

- Tee Up Fore the Cure started in 2006 in memory of George L Leef, ITU AbsorbTech's second-generation president who had Type 1 Diabetes.
- Tee Up aligned with Ken Sanders, a former Brewers Pitcher, in 2016 to add a celebrity experience to the event.
- Tee Up joined forces with Breakthrough T1D and Children's Wisconsin in 2016 to become Southeastern Wisconsin's exclusive golf outing to support T1D.

## Event Details

- Tee up Fore the Cure will be held on Monday, September 16, 2024 at Grand Geneva Resort & Spa in Lake Geneva, WI.
- 50+ celebrities will be in attendance.
- Each foursome is paired with a celebrity.
- Featured celebrity announcement coming soon.

## About T1D

- 64,000 people are diagnosed with Type 1 Diabetes in the U.S. every year.
- 30 years ago, it was impossible to predict if someone would develop T1D. Today, Breakthrough T1D has identified biomarkers to detect and track T1D well before symptoms arise.

## How to Get Involved

- The event is likely to sell out, so act now if you are interested in attending.
- For more information or to donate, go to [TeeUpForetheCure.com](https://TeeUpForetheCure.com).






**SEPTEMBER 16, 2024**  
 at Grand Geneva Resort & Spa,  
 Lake Geneva, WI  
**10:30 am Shotgun Start**

All Proceeds Benefit  

[TeeUpForeTheCure.com](http://TeeUpForeTheCure.com)  

### How Has Tee Up Helped T1 Research?

Tee Up Fore the Cure's **Blue Circle Fund** supports organizations with specific needs for type 1 diabetes research in southeastern Wisconsin. Tee Up has funded these essential equipment needs in the past five years:

-  Ultra-Low Temperature Freezer for blood samples
-  Server and software enhancements
-  DNA sequencing technology

### Align With Tee Up and Be a Part of the Cure

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**18 YEARS**  
OF TEE UP FORE  
THE CURE

**230+**  
GOLFERS  
EXPECTED

**50+**  
CELEBRITIES  
EXPECTED

**\$200,000**  
RAISED IN 2023

OVER **\$1.2 MILLION** RAISED FOR T1D SINCE 2006

### Celebrities

In 2016, Tee Up Fore the Cure partnered with Milwaukee Brewers pitching great, Ken Sanders. This added many new dimensions to Tee Up, including other celebrity athletes like:



- Fergie Jenkins
- Robin Yount
- Rollie Fingers
- Junior Bridgeman
- Dave Robinson
- Jim Gantner
- Paul Molitor

In 2024, our featured celebrity is five-time olympic gold medalist, speed skater, **Bonnie Blair!**

Visit [TeeUpForeTheCure.com](http://TeeUpForeTheCure.com)  
for an updated list of  
anticipated celebrity guests.

### Media Sponsor

Please consider supporting Tee Up and becoming a **Media Sponsor** with a Tee Up media mention or interview. As a media sponsor you receive acknowledgment of your contribution in the following :



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Cure program



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for details