

SEPTEMBER 18, 2023

at Geneva National Resort, Lake Geneva, WI

teeupforethecure.com



TEE UP FORE THE
CURE

PROCEEDS BENEFIT



MEDIA KIT
teeupforethecure.com/media

History

- Tee Up Fore the Cure started in 2006 in memory of George L Leef, ITU AbsorbTech's second-generation president who had Type 1 Diabetes.
- Tee Up aligned with Ken Sanders, a former Brewers Pitcher, in 2016 to add a celebrity experience to the event.
- Tee Up joined forces with JDRF and Children's Wisconsin in 2016 to become Southeastern Wisconsin's exclusive golf outing to support T1D.

Event Details

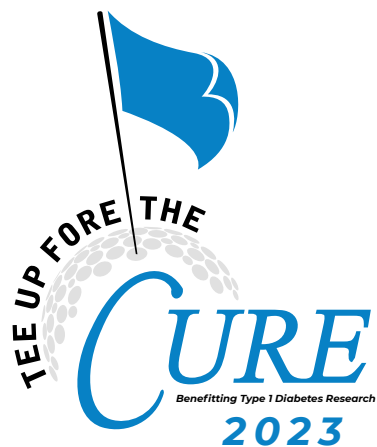
- Tee up Fore the Cure will be held on Monday, September 18, 2023 at the Geneva National Resort.
- 50+ celebrities will be in attendance.
- Each foursome is paired with a celebrity.
- Fegrie Jenkins is this year's featured celebrity.

About T1D

- 64,000 people are diagnosed with Type 1 Diabetes in the U.S. every year.
- 30 years ago, it was impossible to predict if someone would develop T1D. Today, JDRF has identified biomarkers to detect and track T1D well before symptoms arise.

How to Get Involved

- The event is likely to sell out, so act now if you are interested in attending.
- For more information or to donate, go to TeeUpForetheCure.com.



SEPTEMBER 18, 2023

at Geneva National Resort,
Lake Geneva, WI

10:30 am Shotgun Start


All Proceeds
Benefit



TeeUpForeTheCure.com  

How Has Tee Up Helped T1 Research?

Tee Up Fore the Cure's **Blue Circle Fund** supports organizations with specific needs for type 1 diabetes research in southeastern Wisconsin. Tee Up has funded these essential equipment needs in the past five years:

-  Ultra-Low Temperature Freezer for blood samples
-  Server and software enhancements
-  DNA sequencing technology

Align With Tee Up and Be a Part of the Cure

Contact:

Christine Petroff
cpetroff@teeupforethecure.com

Stacey Haase
SHAase@ITUAbsorbTech.com

17 YEARS
OF TEE UP FORE
THE CURE

230+
GOLFERS

50+
CELEBRITIES

\$230,000
RAISED IN 2022

OVER **\$1 MILLION** RAISED FOR T1D DIABETES

Celebrities

In 2016, Tee Up Fore the Cure partnered with Milwaukee Brewers pitching great, Ken Sanders. This added many new dimensions to Tee Up, including other celebrity athletes like:



- Robin Yount
- Rollie Fingers
- Junior Bridgeman
- Dave Robinson
- Jim Gantner
- Paul Molitor

This year, our featured celebrity is Baseball Hall of Famer, Ferguson “Fergie” Jenkins!

Visit TeeUpForeTheCure.com
for an updated list of
anticipated celebrity guests.

Media Sponsor

Please consider supporting Tee Up and becoming a **Media Sponsor** with a Tee Up media mention or interview. As a media sponsor you receive acknowledgment of your contribution in the following (right):



Tee Up Fore the
Cure program



Sponsorship
banner



Tee Up Fore the
Cure social media

Contact Christine at cpetroff@teeupforethecure.com
for details